

Lewin shares how Purdue retirees are viewed

At PURA's spring transition luncheon, Luis Lewin, Purdue's vice president for human resources and ex officio advisor to the PURA Board, addressed the group. This is the transcript of his talk.

When PURA president Bob Bain asked if I would spend a few minutes talking about how Purdue University's upper administration views its retirees, the first thing that came to my mind was that we view you as a vibrant, robust, engaged and caring community. You are an enabling constituency that plays an integral role in helping us accomplish our mission of educating students and providing them with the foundation to become active and caring citizens in the communities where they will choose to live.

You — unlike retirees from the other Big Ten universities — tend to remain in the local area when you retire, and you maintain close ties with the University, your community, your friends and your families. If you visit the Purdue University Retirement Association's website, you will immediately see that two-thirds of our 4,000-plus retirees tend to stay in the Greater Lafayette area, and many of those who move to other locations visit often. This is very significant; it speaks of a mutually beneficial relationship between you and the University. It is what I would call "a perfect match."

What do our retirees do for Purdue?

I believe we have a fairly good sense of what the faculty, students, and staff do (at least most of the time), but what about the retirees? This is a fair question because there are those at our university who do not necessarily have a comprehensive understanding of what you do for Purdue because while you do a lot, you do it without fanfare.

Between 1979 and 1998, you donated more than \$17 million to the University. Between 2000 and 2014 — as of March 31 — you donated \$64.9 million for a total of \$81.9 million. This is so generous! But you don't just donate to the University. You also donate to the community. From 2002 and 2003, you donated \$943,691 to United Way, which has a significant impact in allowing United Way agencies in our local communities to assist those in need. We also know that your generosity extends well beyond our university and the United Way.

Although money is very important, and welcome, and has a huge impact on student affordability, your contributions are more than money. There are many benefactors who donate money, but they stop there. You, on the other hand, are personally engaged in the university and community. It is your wise counsel, your time and energy, your mentorship, your willingness to share your knowledge and skills that make you active participants and major contributors to our success.

You volunteer in the many activities throughout our university. You mentor stu-



Luis Lewin, Purdue's vice president for human resources and ex officio advisor to the PURA Board

dents. You do guest lecturing in our courses. You advise graduate students, work in campus research labs, edit and publish professional journals, write articles and books — the list goes on and on!

What does Purdue do for our retirees?

It all starts by attracting and retaining talented faculty and staff to continue to enjoy the success we have been able to build over the years. This process is like a constantly swinging pendulum. It is never ending. We are always attracting, recruiting, developing and retaining the

Continued on page 7

Key is passed at transition luncheon

PURA officers and committees met on June 5 at Stewart Center to plan PURA programs and activities for the upcoming year. Outgoing president Bob Bain handed the organization's official key of administration to Dan Collins, the 2014-15 president, at a luncheon held in Purdue Memorial Union. Outgoing committee members and officers also were recognized at the luncheon.



PURA BENEFITS COMMITTEE ELECTS TO CONTINUE WITH UNITED HEALTHCARE FOR 2015

At its May meeting, members of the PURA Benefits Committee agreed to continue with United Healthcare as the 2015 health insurance provider for PURA members.

Before making its decision, the group reviewed usage data from 2013 and data trends from 2011 through 2013. Members also reviewed the benefits of all current plans and set priorities for upcoming negotiations. The group then reviewed the guidelines used by PURA to select plans in the past before agreeing to continue with United Healthcare.

Working with a health insurance consultant funded by Human Resources of Purdue University, the Benefits Committee will work this summer and fall to negotiate the best possible premiums. When an agreement is reached, all plan members will receive a letter around Oct. 1 outlining any changes in coverage and premiums for 2015.

The Benefits Committee used the following requirements in making its decision:

MEDICARE SENIOR SUPPLEMENT PLAN (PURCARE)

1. Any senior supplement plan and insurance provider must be able to serve PURA members wherever they live.
2. The plan must allow members to select any doctor or health-service provider that accepts Medicare patients.

3. The plan must also cover prescription drugs.
4. Any prescription drug plan must cover any legal drug prescribed by a doctor.
5. The insurance company must have a sound reputation for service.
6. The plan must cover emergency health care services outside the United States.
7. The plan must have a market-competitive premium with the lowest possible annual deductible, and with no or very low co-pays or other out-of-pocket costs.
8. The plan must be comprehensive with marketing advantages over off-the-shelf plans.

MEDICARE ADVANTAGE OR PREFERRED PROVIDER ORGANIZATION PLAN

1. The plan and provider must serve PURA members wherever they live in Indiana.
2. The plan must cover medical care and prescription drugs.
3. The insurance company must have a good reputation for service.
4. The plan must have a market-competitive premium with competitive co-pays and other out-of-pocket costs.

Córdova Recreational Sports Center open for SilverSneakers

The wait is over! All PURA Health Insurance participants are now eligible to use the Córdova Recreational Sports Center, a.k.a. the Co-Rec, at no charge.

To take advantage of this new benefit, show your current SilverSneakers card and your Purdue ID at the registration desk to get instructions on using the facility.

If you do not have a SilverSneakers card, show your PURA United Healthcare medical card and your Purdue ID. For those without a Purdue ID, a photo ID should suffice.

PURA thanks Purdue University, particularly Howard Taylor, director of the CRSC, for making this benefit available to our members.

PURA INFORMATION IS A CLICK AWAY!

Find the latest information about PURA-sponsored events and activities at the PURA website, www.purdue.edu/retirees. Bookmark the site, or keep the entry tag available for quick access from the public library or other away-from-home locations. When in doubt, just type "Purdue University Retirees" in your search engine and you'll find us.

You can easily find weekly updated information on your PURA health care programs at the Benefits/Health Insurance link at the top of the page and access the latest information on PURA events and activities.

PURA COMMITTEES, 2014-15

PURA Board has appointed standing committees for the next year. Chairmen for the committees are Don Gentry, Benefits; Richard Nelson, Campus and Community Events; Jill P. May, Communications; Sue Hiser, Endowment; Thomas Haworth, Trips and Tours; co-chairs Jeris Eikenberry and Dorothy Jones, Hospitality; co-chairs Sarah Johnson and Katherine, Kickoff Luncheon; co-chairs Don Jones and Sue

Scholer, Program; interim chair Scott Rumble, Purposeful Living in Retirement.

Full information about the duties of each committee and its activities can be found at the PURA website: www.purdue.edu/retirees/committees/index.html. You can also find out who is a member of each committee and information about contacting committee chairs on the website.

PURA CAMPUS AND COMMUNITY COMMITTEE SPONSORS THREE FALL ACTIVITIES

WHAT IS MATCHBOX? COME AND SEE ON SEPTEMBER 24!

The Campus and Community Activities Committee has planned a tour at 3:00 p.m. September 24 at this Lafayette facility, which houses interesting people who are starting a new business or want to grow an existing small business. Matchbox is designed for developers, designers, strategists, artisans, writers, makers, and change-makers. Come to the tour and see if your ideas might fit this location. MatchBOX is located in the former garage near the corner of Columbia and 6th streets. Two-hour street parking is readily available around the facility.

TOUR OF CSEL

The Campus and Community Activities Committee is also pleased to announce a tour for PURA members and guests of CSEL, the brand-new Purdue Center for Student Excellence and Leadership. The tour will occur at 4:30 p.m. October 14. CSEL was designed as a transformative environment to support collaboration among student organizations and programs and supply much-needed meeting and collaborative space for recognized student organizations. CSEL hopes to create innovative leadership engagement programs that will impact the entire student body. Located directly across Martin Jischke Drive from the main entrance of Co-Rec, CSEL is easily reached by parking in the University Street Parking Garage.

BAILEY HALL — NEW HOME OF PMO

Purdue Musical Organizations have long worked in cramped quarters in Elliott Hall of Music, but they have been relocated to Bailey Hall at the south point of the intersection of Grant Street and Northwestern. PURA's Campus and Community Activities Committee is pleased to announce a tour of Bailey at 11:15 a.m. on Thursday, November 6. We will be able to watch rehearsals at 11:30. Parking may be available at either the Grant Street or Northwestern garage for those with Purdue parking passes (or for a modest charge at the Grant Street Garage). Come see PMO's new practice facilities!

TOUR RESERVATION FORM (please check all that apply):

- MATCHBOX CSEL BAILEY HALL

Print all names _____

Address _____

Telephone number _____

Email _____

DANIELS TO SPEAK AT SEPTEMBER KICKOFF LUNCHEON

REGISTER NOW AT WWW.CONF.PURDUE.EDU/PURA

All Purdue retirees are invited to join former colleagues and friends on Monday, Sept. 8 at the PURA Annual Kickoff Luncheon at Four Points by Sheraton Purdue. President Mitchell E. Daniels Jr. will discuss campus initiatives and events as the featured speaker.

The luncheon's \$15 cost is a reduction from the past three years. If you are a new retiree or if you have not previously come to the luncheon, we encourage you to register and join the fun and fellowship.

Doors to the Grand Ballroom will open at 11:30 a.m. Attendees will be eligible to win door prizes donated by local merchants during a drawing that begins at 11:45, and the luncheon will begin at noon.

The Kickoff Luncheon also marks the launch of PURA's new, exciting "common

read" program featuring Purdue University Press books. The first book, which can be purchased at a reduced price immediately after the luncheon and will be discussed later by PURA readers, is "The Deans' Bible." "The Deans' Bible" tells the story of Dorothy C. Stratton, Helen B. Schleman, M. Beverley Stone, Barbara I. Cook, and Betty M. Nelson, five exceptional women who served Purdue from the 1930s to the 1990s. Each was a dean of women or dean of students. All served at times of great change and conflict. The book details their friendship and the passing of the secret Bible, which was originally owned by Carolyn Shoemaker, Purdue's first part-time dean of women.

The 2014 Purdue University Press publication, written by Purdue alumna

and author Angie Klink, will be available to PURA attendees and their guests at the fall luncheon for \$20 — \$10 off the book's regular price.

Registration for the Kickoff Luncheon will be handled through the Division of Conferences and can be paid online with a credit card at [www.conf.purdue.edu/pura](http://WWW.CONF.PURDUE.EDU/PURA). Paper registration is also available using the form found in this PURA newsletter. That can be paid with personal check or credit card and mailed to the address listed at the bottom of the form.

All reservations must be postmarked no later than Friday, Aug. 22.

See you at the Kickoff!

PURA LEADER RECEIVES HONORARY DOCTORATE

Don K. Gentry, chair of PURA Benefits Committee, received the honorary Doctorate of Technology from Purdue University at the recent May commencement. Don was recognized for over 50 years of service to the State of Indiana and Purdue in the fields of education, economics and workforce development.

After working for 21 years as a high school teacher, as a state supervisor of vocational education and as state director of vocational education for Indiana, Don joined the industrial technology faculty and administration at Purdue and became the first director of the Purdue Technology Program. He then served as assistant and associate dean for the College of Technology, and in 1987 he was appointed dean of the college, a position he held for 14 years. While he was dean, the college became the largest of its kind and highest ranked in the nation.

Don also organized the Office of Engagement as vice provost, providing leadership for the University's outreach and engagement functions. While in partial retirement, he administered several grant projects, including a university development project in the United Arab Emirates.

Since his retirement Don has helped consolidate six economic- and community-development corporations in Tippecanoe County into the Greater Lafayette Commerce business development organization, and served as its inaugural chair of the Board of Directors and interim CEO. He remains active in the Rotary Club, serves on the leadership team for Greater Lafayette's Read to Succeed, a volunteer literacy-teaching organization; as an elder in the Faith Presbyterian Church; and chair of the PURA Benefits Committee.

Gentry comes from a long line of farmers who valued education greatly, though they were not always able to attain it. His grandfather never learned to read or write; his father was forced to leave school after the seventh grade to help his father farm during the Depression. Though his father never obtained a college education, Don remembers him always saying, "When you go to college" — or more specifically — "When you go to Purdue." Don has said that his Purdue education opened doors of opportunities for him throughout his career.

Don and his wife and supporter for 52 years, Carol, have shared many great memories of their time at Purdue, includ-



Don and Carol Gentry at awards ceremony

ing hosting President Reagan's visit to campus; flying to the Purdue Airport with Neil Armstrong in a donated United Airlines Boeing 727; serving as "Sire" with the Purdue Varsity Glee Club; watching their three children (and two of their spouses) graduate from Purdue and their youngest son serve as Purdue Pete; attending six bowl games; dining on camel with the Sheik of Dubai in the United Arab Emirates; and participating in 163 Purdue University commencements. Congratulations, Don, on your exceptional success at Purdue and with PURA!

PURA

PURDUE UNIVERSITY RETIREES ASSOCIATION

You are invited to join fellow Purdue retirees as we begin our 35th year of activities with the

PURA Annual Kickoff Luncheon

Noon, Monday, September 8, 2014

Doors open at 11:30 a.m. Door prize drawings start at 11:45 a.m.

Location: Four Points by Sheraton

1600 Cumberland Ave., West Lafayette.

President Mitchell E. Daniels Jr. will be the featured speaker

REGISTRATION FORM

| | | | |
|-----------------------|----------------------|-----|--|
| Registrant First Name | Registrant Last Name | | |
| Phone | Email | | |
| Street Address | | | |
| City | State | Zip | |

We would like to provide name badges for all attendees. Please print:

| | | | |
|------------------------|-------------|----|-----|
| Registrant name: | Vegetarian? | No | Yes |
| Additional guest name: | Vegetarian? | No | Yes |
| Additional guest name: | Vegetarian? | No | Yes |
| Additional guest name: | Vegetarian? | No | Yes |
| Additional guest name: | Vegetarian? | No | Yes |

Fee: \$15

Registrant: 1 x \$15 = \$15

Number of guests: x \$15 =

TOTAL PAYMENT:

Registrations must be postmarked by August 22, 2014. Payment is required upon submission of registration.

Check payable to Purdue University Credit card/Debit Card

I authorize \$ _____ to be charged to my: Visa MasterCard AMEX Discover

Account number _____ Exp. date _____

Print name as it appears on card _____

Authorized Signature _____ CVV _____ Date _____

Please mail with payment to: PEC Business Services
Purdue University
Stewart Center Room 110
128 Memorial Mall
West Lafayette, IN 47907

For security purposes, please do not fax or email any credit card information.

Monthly Luncheon Series 2014



Sue Scholer and PURA Monthly Luncheon speaker Michelle Mayer

The PURA Program Committee has been hard at work planning another year of interesting speakers for the monthly first-Monday luncheons at MCL Cafeteria in West Lafayette. To check on upcoming speakers, check the PURA website at www.purdue.edu/retirees.

Recent speakers have included Captain Gary Sparger of the West Lafayette Police Department, who discussed the drug war and its implications to Indiana; Purdue University's head archivist Sammie Morris, who talked about recent developments with the archives; and Michelle Mayer, outreach services director for Indiana's Office of the Attorney General, who explained how to prevent becoming a victim of fraud or cyber-crime.

CAMPUS AND COMMUNITY COMMITTEE ACTIVITIES

FAITH WEST COMMUNITY CENTER HOSTS RETIREES' VISIT

Forty PURA retirees and guests enjoyed a tour of the new Faith West Community Center at 1920 Northwestern Ave. in March. Arvid Olson, director of development for Faith Ministries, said that the self-sufficient, freestanding facility with student housing and various activities was designed to meet community needs according to community input. The resulting \$12 million, 95,000-square-foot structure is adjacent to a community park with walking trails, a playground, shelter, sand volleyball court, and green space.

Faith West is open to the public. The ground floor houses a multipurpose gymnasium used for worship services on Sunday, a preschool for 85 children, space for studying and biblical counseling, community meetings, and a full-service fitness center and restaurant called Café Literato. Community members may reserve meeting rooms by calling Faith West. There is no fee for use, only a returnable damage deposit.

The upper three floors offer ministry covenant housing for 119 residents. Rent for apartments with two to five bedrooms is charged by the bedroom. All apartments are furnished and include use of the fitness center. Residents must sign a 12-month lease and a ministry housing agreement agreeing not to use drugs, alcohol, or tobacco; not to participate in inappropriate behavior; to lead an upright life and to worship weekly. The first year the center was open, apartments were filled by April and all were leased for the

following year in three weeks. Each floor has an RA, or resident assistant, to encourage and help other residents and to lead Bible studies for those interested.

Arvid said that some of Faith Ministries' goals for the next five years include purchasing and renovating distressed homes on the north side of Lafayette and building a residential treatment center for men on a farm near Americus. The men will receive training in agriculture through Ivy Tech. There currently is a treatment center for women on the Faith East campus.

PURA MEMBERS TOUR ALEXANDER FIELD

Thirty-six Purdue retirees toured Purdue's baseball facility, Alexander Field, in May. Dan Mason, game management and sports event coordinator, discussed the \$23 million, state-of-the-art construction of the field, grandstand, and other buildings. The field is 408 feet to the center field wall, the same as Chicago's Wrigley Field. A quick-drain system keeps the field dry after up to six inches of rainfall, but mowing is needed every day.



Dan Mason shows PURA the new baseball field.

The facility seats 1,600, with 2,500 more seats that can be added to the platforms when needed for events such as the Big Ten or NCAA tournaments. PURA members also toured the game-management room, suites, broadcast booths, and the team's locker room with a unique wooden ceiling donated by the architect. The team room and the indoor-outdoor hitting facility were also on the tour. Mason shared stories about the construction, the team and some of the players.

The Schwartz Tennis Center, which is used by the men's and women's tennis teams, club teams, faculty, staff, students, and the public, also was on the tour. PURA retirees can use the courts for a fee, but participants must make reservations in advance because the courts are very popular.

Free wellness screenings and more for Purdue retirees and spouses

Free wellness screenings for retirees will expand this fall with added health activities and new screenings for cholesterol and glucose. Screenings will be at the new Lyles-Porter Hall at the corner of Harrison and University streets. A parking garage is adjacent to Lyles-Porter on Harrison Street. The Ismail Center, which is now housed in Lyles-Porter Hall, will offer tours along with the free fitness assessments by third- and fourth-year applied exercise and health students.

The retirees wellness screenings and tour schedule

9 a.m.-2 p.m. on Sept. 22

9 a.m.-2 p.m. on Oct. 6 and 27

9 a.m.-2 p.m. on Nov. 14

Screenings also will be conducted at Westminster Village 9 a.m.-1 p.m. on Sept. 19, and 9 a.m.-1 p.m. on Oct. 22, but not by Purdue students. Purdue retirees and their spouses are eligible for one free wellness screening per year from the Purdue School of Nursing. Screenings are completed by fourth-year nursing students and serve as a clinical rotation.

To schedule a screening appointment, contact Chris Rearick at crearick@purdue.edu or at 219-314-2230. Fasting is not necessary and appointment times vary.

PURA NEWSLETTER

The *Purdue University Retirees Association Newsletter* is published for official retirees of Purdue University by the Office of Marketing and Media. For change of address, please use the form on the back page of this newsletter or send email to hr@purdue.edu.

Any suggestions or ideas for PURA should be referred to Office of Retiree Affairs, 401 S. Grant St., West Lafayette, IN 47907-2024. Telephone 765-494-1779 or 877-725-0222. Email masalla@purdue.edu.

PURA liaison: Amy Raley
Copy editor: Dan Howell
Designer: Necia Ketterman
PURA communications committee chair/editor: Jill May

www.purdue.edu/retirees

LEWIN/Continued from page 1

organization needed to support our mission.

We offer an intellectually challenging environment with the unique opportunity to make a significant difference in improving the quality of life of not only those around us, but globally — the chance to research, learn and discover. We offer growth in every aspect of strong Midwestern values: good quality of life and the opportunity to continue our education, as well as our children's and even our grandchildren's, and the opportunity to make lifelong friends.

The building of good and healthy relationships starts day one. We start this relationship with you — not when you retire but from the first day you join the Purdue family. We cultivate this deep-rooted relationship step-by-step over many years, both during your career with us and during your retirement. We grow together. We learn to trust each other. We flourish. We go through ups and downs. We debate vigorously. We experience, learn, share. We respect one another. We never lose sight of our mission.

These are just some of the things we do for one another. Our commitment to each

PURDUE RETIREES HAVE TRADITION OF GENEROSITY TO UNITED WAY

The 2014 Purdue United Way drive will soon begin. As a group, PURA members have been strong supporters of this fundraising drive. Last year, we set a goal of \$95,000 and exceeded it by raising \$110,043 or 115% of our goal. We hope that all PURA members will respond to the call for action this fall when the United Way asks us to once again support area nonprofit organizations! PURA up!



other makes our lives more meaningful, relevant and fulfilled. This is what gives us a sense of pride in one another. This is what we all set out to accomplish each and every day.

I want you to know that we are forever grateful to have the retirees we have. You are a huge benefactor to the University, but we are not surprised because during Purdue's selection process — and trust me, we are very selective — we look beyond the candidate's education, intellectual prowess, knowledge, experience, expertise and creativity, and look for people who bring character traits like commitment, concern, compassion, cooperation, dependability, determination, fairness and kindness. We know that you also look at Purdue in similar ways. These traits brought you here in the beginning, and they continue to demonstrate what defines you and make you such a pivotal contributor to our overall success.

Thank you for all you have done for Purdue — and still continue to do for the Purdue family. As I said when I began, we are the perfect match!

PURANEWSLETTER

PURDUE UNIVERSITY RETIREES ASSOCIATION

Non-Profit Organization
U.S. Postage
PAID
Purdue University

Office of Marketing and Media
Purdue University
West Lafayette, IN 47907

Check and approve your address information

The Purdue University Retirees Association works hard to stay current with retirees' addresses, phone numbers and email

addresses. We ask you to check carefully the accuracy of your name and address as it appears on the mailing label above.

Please note any changes below and mail them to the address indicated or email them to hr@purdue.edu. Thank you!

Purdue University Retirees

Please help us keep your information accurate. Send any changes from the mailing label that appears above on this issue of the PURA Newsletter. Thank you for your help.

Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Email address _____

I do not want to receive PURA mailings.

I do not want to be included in a future PURA Retiree Directory.

Return this form to:

Purdue University Retirees,
Human Resources — Benefits
401 S. Grant St.
West Lafayette, IN 47907-2024